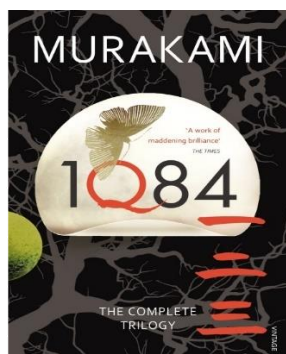


New Arrival List of Books (May - 2022)



Sr. No. 01

Title: 1Q84 by Murakami, Haruki

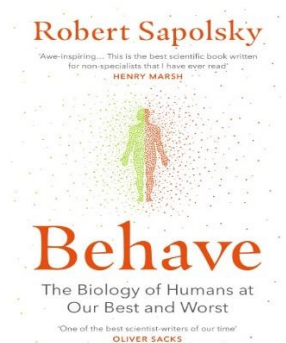
London Vintage Classics 2010

Acc. No. 002358

Call No. 895.635 MUR

Summary: The year is 1Q84. This is the real world, there is no doubt about that. But in this world, there are two moons in the sky. In this world, the fates of two people, Tengo and Aomame, are closely intertwined. They are each, in their own way, doing something very dangerous. And in this world, there seems no way to save them both. Something extraordinary is starting.

[Click for more details](#)



Sr. No. 02

Title: Behave: the biology of humans at our best and worst by Sapolsky, Robert M.

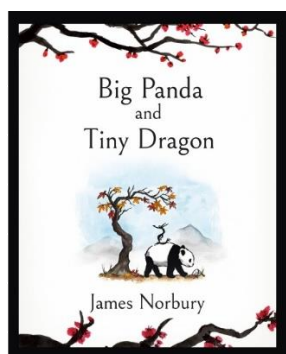
London Vintage Classics 2017

Acc. No. 002359

Call No. 612.8 SAP

Summary: We are capable of savage acts of violence but also spectacular feats of kindness: is one side of our nature destined to win out over the other? Every act of human behaviour has multiple layers of causation, spiralling back seconds, minutes, hours, days, months, years, even centuries, right back to the dawn of time and the origins of our species. In the epic sweep of history, how does our biology affect the arc of war and peace, justice and persecution? How have our brains evolved alongside our cultures?

[Click for more details](#)



Sr. No. 03

Title: Big Panda and Tiny dragon by Norbury, James

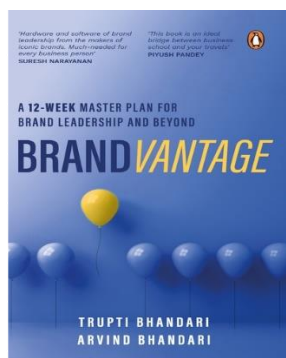
London Michael Joseph 2021

Acc. No. 002360

Call No. 294.34 NOR

Summary: A guiding light in the darker months, Big Panda and Tiny Dragon is the beautifully illustrated and mindful journey of two friends through the seasons, inspired by Buddhist philosophy 'Which is more important,' asked Big Panda, 'the journey or the destination?' 'The company,' said Tiny Dragon. Friends Big Panda and Tiny Dragon journey through the seasons of the year together, day and night, in rain and in sun. Travelling through nature, they find hope and inspiration in the world around them, realising that even in the darkest of days,

[Click for more details](#)



Sr. No. 04

Title: Brandvantage: a 12-week master plan for brand leadership and beyond by Bhandari, Trupti

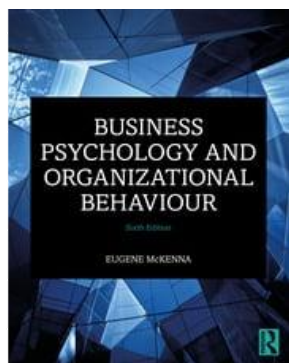
Gurugram Penguin Random House India Pvt. Ltd. 2021

Acc. No. 002361

Call No. 659.1 BHA

Summary: The book gives a vantage perspective based on a unique triple-paradigm: The hardware of brand competencies built on reimagined fundamentals of marketing. Discover how to gauge brand strength and diagnose problems by reading data transversally to turn around a declining brand or propel a steady brand to new heights. Learn how to position your uniquely in a super-competitive environment.

[Click for more details](#)



Sr. No. 05

Title: Business psychology and organizational behaviour by McKenna, Eugene

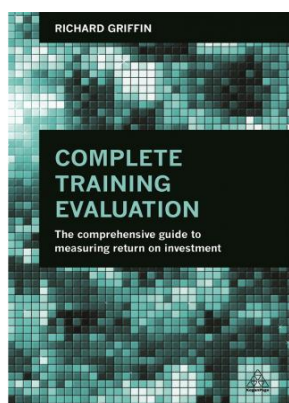
New York Routledge 2020

Acc. No. 002362

Call No. 158.7 MCK

Summary: Business Psychology and Organizational Behaviour introduces principles and concepts in psychology and organizational behaviour with emphasis on relevance and applications. Well organised and clearly written, it draws on a sound theoretical and applied base, and utilizes real-life examples, theories, and research findings of relevance to the world of business and work.

[Click for more details](#)



Sr. No. 06

Title: Complete training evaluation: the comprehensive guide to measuring return on investment by Griffin, Richard

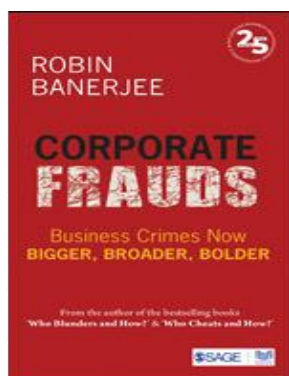
London Kogan Page Limited 2014

Acc. No. 002363

Call No. 658.3124 GRI

Summary: While substantial advances have been made in the L&D profession over the last decade, evaluation remains by far the weakest part of the L&D cycle. Most organisations wish to evaluate the impact of their investment in training but few do it well, and the lack of effective methods is one of the key barriers. Complete Training Evaluation addresses these issues by providing practitioner friendly but academically robust information and guidance on how to evaluate all forms of learning and development.

[Click for more details](#)



Sr. No. 07

Title: Corporate frauds: business crimes now bigger, broader, bolder by Banerjee, Robin

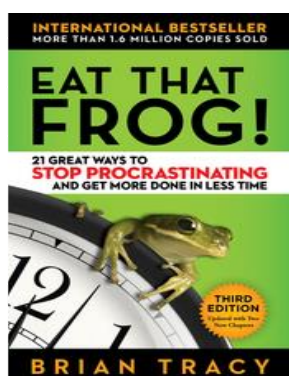
New Delhi Sage Publications India Pvt. Ltd. 2022

Acc. No. 002364

Call No. 364.163 BAN

Summary: From the author for two bestsellers, Who Blunders and How (2019) and Who Cheats and How (2015), comes an exciting and pacy rundown of how cons and swindlers mint money. The book discusses the psyche and modus operandi of the defrauders. It stresses the impact and possible actions to avoid, prevent or protect against chicaneries. Read this book to be aware, anticipate and avoid the business-world charlatans lurking around to con us.

[Click for more details](#)



Sr. No. 08

Title: Eat that frog!: 21 great ways to stop procrastinating and get more done in less time by Tracy, Brian

California Berrett Koehler Publishers, Inc. 2017

Acc. No. 002365

Call No. 640.43 TRA

Summary: Eat That Frog! shows you how to organize each day so you can zero in on these critical tasks and accomplish them efficiently and effectively. The core of what is vital to effective time management is: decision, discipline, and determination. And in this fully revised and updated edition, Tracy adds two new chapters. The first explains how you can use technology to remind yourself of what is most important and protect yourself from what is least important.

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Sr. No. 09

Title: First things first: to live, to love, to learn, to leave a legacy by Covey, Stephen R.

London Pocket Books 2002

Acc. No. 002366

Call No. 158.1 COV

Summary: First Things First is a revolutionary guide to managing your time by learning how to balance your life. Traditional time management suggests that working harder, smarter and faster will help you gain control of your life, and that increased control will bring peace and fulfilment. The authors of FIRST THINGS FIRST disagree. In the first real breakthrough in time management in years, Stephen R. Covey, A. Roger Merrill and Rebecca R. Merrill apply the insights of the 7 HABITS to the daily problems of people who must struggle with the ever increasing demands of work and home life.

[Click for more details](#)



Sr. No. 10

Title: HBR's 10 must Reads 2022: the definitive management ideas of the year from Harvard Business Review by Harvard Business Review

Boston Harvard Business Review Press 2021

Acc. No. 002367

Call No. 658 HAR

Summary: This book will inspire you to: Build trust--the most essential form of capital a leader has; Adopt the best practices for hybrid work; Navigate the challenges of workplace anxiety; Reconsider your approach to innovation by challenging everyday notions of value; Assess whether to team up with a rival and how to manage the relationship; Break through the organizational barriers that impede gender and racial equity; Lead with a commitment to sustainability.

[Click for more details](#)



Sr. No. 11

Title: HBR's 10 must reads on AI, analytics, and the new machine age by Harvard Business Review

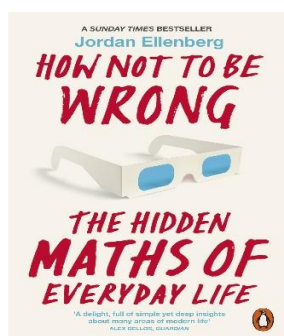
Boston Harvard Business Review Press 2019

Acc. No. 002368

Call No. 658.4038 HAR

Summary: In this book you'll learn how: Data science, driven by artificial intelligence and machine learning, is yielding unprecedented business insights; Blockchain has the potential to restructure the economy; Drones and driverless vehicles are becoming essential tools; 3-D printing is making new business models possible; Augmented reality is transforming retail and manufacturing; Smart speakers are redefining the rules of marketing; Humans and machines are working together to reach new levels of productivity.

[Click for more details](#)



Sr. No. 12

Title: How not to be wrong: the hidden maths of everyday life by Ellenberg, Jordan

London Penguin Books Ltd. 2015

Acc. No. 002369

Call No. 510 ELL

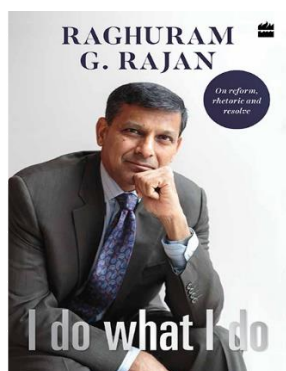
Summary: In How Not to be Wrong, Ellenberg explores the mathematician's method of analyzing life, from the everyday to the cosmic, showing us which numbers to defend, which ones to ignore, and when to change the equation entirely. Along the way, he explains calculus in a single page, describes Gödel's theorem using only one-syllable words, and reveals how early you actually need to get to the airport.

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New Arrival of Books – May 2022



भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 13

Title: I do what I do: on reform, rhetoric and resolve by Rajan, Raghuram G.

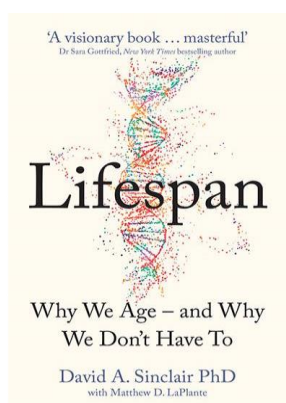
Noida HarperCollins Publishers 2017

Acc. No. 002370

Call No. 332.1092 RAJ

Summary: I Do What I Do offers a front-row view into the thinking of one of the world's most respected economists, one whose commitment to India's progress shines through in the essays and speeches here. It also brings home what every RBI Governor discovers for himself when he sits down at his desk on the 18th floor: the rupee stops here. Right here!

[Click for more details](#)



Sr. No. 14

Title: Lifespan: why we age – and why we don't have to by Sinclair, David A.

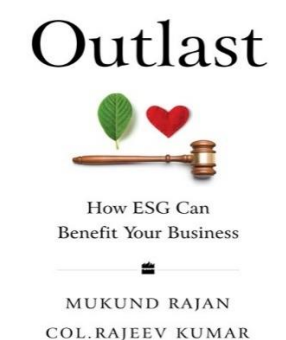
London Thorsons 2019

Acc. No. 002371

Call No. 570 SIN

Summary: In THE EVOLUTION OF AGEING, Dr. David Sinclair, one of the world's foremost authorities on genetics and ageing, argues just that. He has dedicated his life's work to chasing more than a longer lifespan – he wants to enable people to live longer, healthier, and disease-free well into our hundreds. In this book, he reveals a bold new theory of ageing, one that pinpoints a root cause of ageing that lies in an ancient genetic survival circuit. This genetic trick – a circuit designed to halt reproduction in order to repair damage to the genome –has enabled earth's early microcosms to survive and evolve into more advanced organisms.

[Click for more details](#)



Sr. No. 15

Title: Outlast: how ESG can benefit your business by Rajan, Mukundand

Noida HarperCollins Publishers 2021

Acc. No. 002372

Call No. RAJ

Summary: Outlast: How ESG Can Benefit Your Business is a clarion call to corporate leaders to follow the pathway of ESG. The authors, Mukund Rajan and Col. Rajeev Kumar, draw upon their considerable experience of working for some of India's largest organizations to present evidence and case studies that show that ESG is the mantra of the future. This is a timely must-read for all those who belong to, or aspire to be part of, the corporate world.

[Click for more details](#)



Sr. No. 16

Title: Overdraft: saving the Indian saver by Patel, Urjit

Noida HarperCollins Publishers 2022

Acc. No. 002373

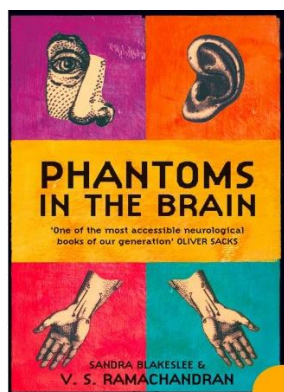
Call No. 332.10954 PAT

Summary: All of us love to spend. But before we can do that, we have to have earned or saved some money. Only sovereigns don't have to: they can print money, or borrow; in our country, where they own banks, they can use our deposits to lend and splurge for goals that may not always be economic in nature. Many rulers have succumbed to the temptation, with dire results – inflation, debased currency, payments crises, bankrupt banks, economic stagnation, loss of public confidence. After centuries of ruinous experiences, some governments learnt, others haven't, to control themselves, create self-governing Central banks and let them manage money and regulate banks.

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भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 17

Title: Phantoms in the brain: human nature and the architecture of the mind
by Ramachandran, V.S.

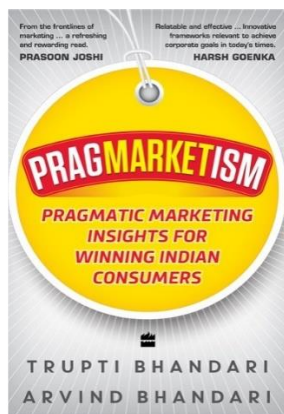
London HarperCollins Publishers 2021

Acc. No. 002374

Call No. 617.481044 RAM

Summary: 'Phantoms in The Brain' takes a revolutionary new approach to theories of the brain, from one of the world's leading experimental neurologists. 'Phantoms in The Brain', using a series of case histories, introduces strange and unexplored mental worlds. Ramachandran, through his research into brain damage, has discovered that the brain is continually organising itself in response to change.

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Sr. No. 18

Title: Pragmarketism: pragmatic marketing insights for winning Indian consumers
by Bhandari, Arvind

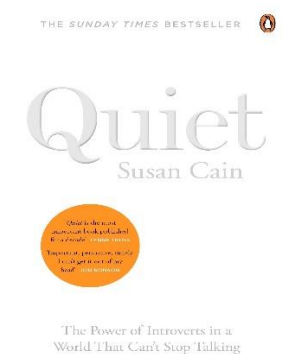
Noida HarperCollins 2020

Acc. No. 002375

Call No. 658.812 BHA

Summary: In Pragmarketism, Trupti and Arvind Bhandari address this opportunity for all business builders, gleaned from their collective experience of forty-five years of managing more than thirty brands across several blue-chip companies. Blending Western theories with Eastern ethos, Pragmarketism offers solutions for: Shaping an inspiring vision for your company, Building brands soaked in Indian sociological realities, Framing desi segmentation, targeting and positioning, Modelling your digital strategy in a noisy,

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Sr. No. 19

Title: Quiet: the power of introverts in a world that can't stop talking by Cain, Susan

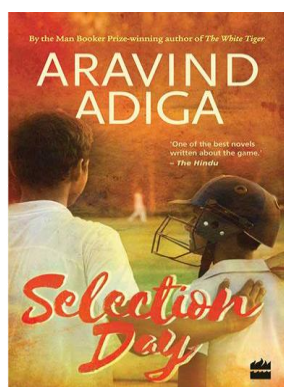
London Penguin Books Ltd. 2013

Acc. No. 002376

Call No. 155.232 CAI

Summary: In Quiet, Susan Cain shows how the brain chemistry of introverts and extroverts differs, and how society misunderstands and undervalues introverts. She gives introverts the tools to better understand themselves and take full advantage of their strengths.

[Click for more details](#)



Sr. No. 20

Title: Selection day by Adiga, Aravind

2017 HarperCollins Publishers Noida

Acc. No. 002377

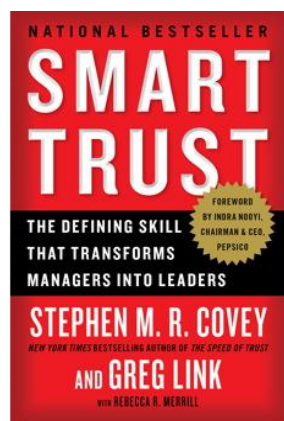
Call No. 823.92 ADI

Summary: Manjunath Kumar, fourteen, knows he is good at cricket – if not as good as his elder brother Radha. He knows that he fears and resents his domineering and cricket-obsessed father, admires his brilliantly talented sibling and is fascinated by the world of CSI and by curious and interesting scientific facts. But there are many things about himself and about the world that he doesn't know. When Manju begins to get to know Radha's great rival, a boy as privileged and confident as Manju is not, everything in Manju's world begins to change and he is faced with decisions that will change both his sense of self and of the world around him.

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भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 21

Title: Smart trust: the defining skill that transforms managers into leaders by Covey, Stephen M.R.

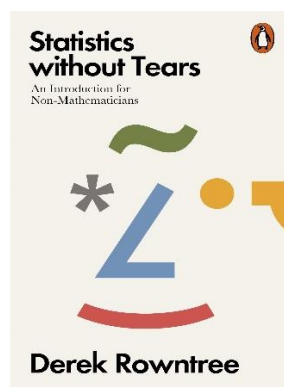
New York Simon & Schuster 2012

Acc. No. 002378

Call No. 174.4 COV

Summary: Trust in the modern workplace cannot be overstated. Trusted people are more likely to be hired and promoted, get the best projects and bigger budgets, and are typically the last group to be laid off. In an increasingly unpredictable marketplace, understanding and applying the tenets of Smart Trust will increase your probability of thriving personally and professionally. Additionally, your sound judgment and ability to trust in this low-trust world will give you a tremendous competitive advantage—and the capacity to navigate the organizational uncertainty that low trust creates.

[Click for more details](#)



Sr. No. 22

Title: Statistics without tears: an Introduction for non-mathematicians by Rowntree, Derek

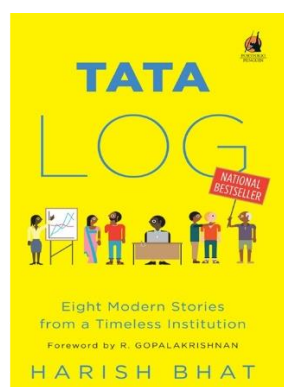
New Delhi Penguin Random House India Pvt. Ltd. 2018

Acc. No. 002379

Call No. 519.5 ROW

Summary: This book is written for anyone who needs or wants to know how statistics work. It assumes no expert knowledge, and teaches through words and diagrams rather than through figures, formulae and equations - providing the perfect approach for the non-mathematical reader. Written as a "tutorial in print", Derek Rowntree includes questions in his argument; readers can answer them as they go, enabling them to measure their performance and judge how far they have mastered the subject.

[Click for more details](#)



Sr. No. 23

Title: Tatalog: eight modern stories from a timeless institution by Bhat, Harish

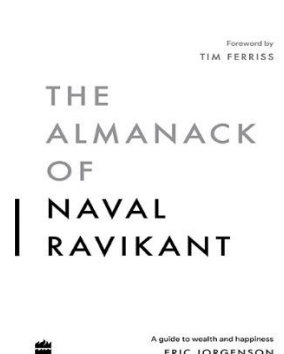
Haryana Penguin Random House India Pvt. Ltd. 2012

Acc. No. 002380

Call No.

Summary: Tatalog presents eight riveting and hitherto untold stories about the strategic and operational challenges that TATA companies have faced, and the forward thinking and determination that have raised the brand to new heights. Among the engaging and inspiring stories told here are those of Tata Indica, the first completely Indian car that succeeded in the face of widespread cynicism; the jewellery brand Tanishq that has transformed one of India's largest industries; and Tata Finance, which underwent several tribulations yet demonstrated the principles that TATA stands for.

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Sr. No. 24

Title: The almanack of Naval Ravikant: a guide to wealth and happiness by Jorgenson, Eric

Haryana HarperCollins 2021

Acc. No. 002381

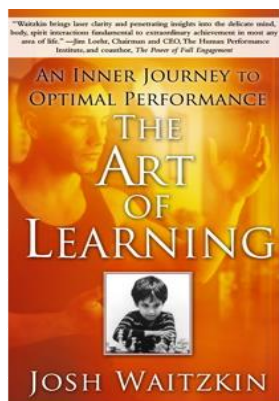
Call No. 158.1 JOR

Summary: The Almanack of Naval Ravikant is a collection of Naval's wisdom and experience from the last ten years, shared as a curation of his most insightful interviews and poignant reflections. This isn't a how-to book, or a step-by-step gimmick. Instead, through Naval's own words, you will learn how to walk your own unique path toward a happier, wealthier life.

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भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 25

Title: The art of learning: an inner journey to optimal performance by Waitzkin, Josh

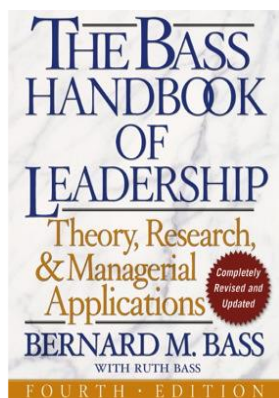
New York Simon & Schuster 2008

Acc. No. 002382

Call No. 613.7148 WAI

Summary: The Art of Learning takes readers through Waitzkin's unique journey to excellence. He explains in clear detail how a well-thought-out, principled approach to learning is what separates success from failure. Waitzkin believes that achievement, even at the championship level, is a function of a lifestyle that fuels a creative, resilient growth process. Rather than focusing on climactic wins, Waitzkin reveals the inner workings of his everyday method, from systematically triggering intuitive breakthroughs, to honing techniques into states of remarkable potency, to mastering the art of performance psychology.

[Click for more details](#)



Sr. No. 26

Title: Bass handbook of leadership theories, research, and managerial applications by Bass, Bernard M.

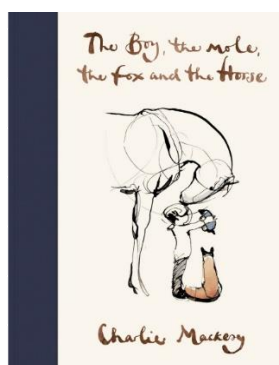
New York Free Press 2008

Acc. No. 002383

Call No. 324.22 BAS

Summary: Bass & Stogdill's Handbook of Leadership has been the indispensable bible for every serious student of leadership. Since the third edition came out in 1990, the field of leadership has expanded by an order of magnitude. This completely revised and updated fourth edition reflects the growth and changes in the study of leadership over the past seventeen years, with new chapters on transformational leadership, ethics, presidential leadership, and executive leadership. Throughout the Handbook, the contributions from cognitive social psychology and the social,

[Click for more details](#)



Sr. No. 27

Title: The boy, the mole, the fox and the horse by Mackesy, Charlie

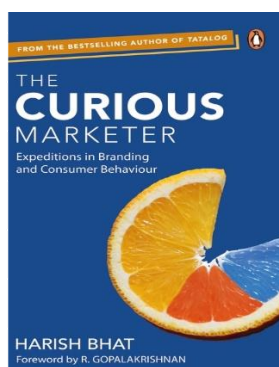
London Ebury Press 2019

Acc. No. 002384

Call No. 741.5941 MAC

Summary: The boy, the mole, the fox and the horse have been shared millions of times online - perhaps you've seen them? They've also been recreated by children in schools and hung on hospital walls. They sometimes even appear on lamp posts and on cafe and bookshop windows. Perhaps you saw the boy and mole on the Comic Relief T-shirt, Love Wins? Here, you will find them together in this book of Charlie's most-loved drawings, adventuring into the Wild and exploring the thoughts and feelings that unite us all.

[Click for more details](#)



Sr. No. 28

Title: The curious marketer: expeditions in branding and consumer behaviour by Bhat, Harish

Haryana Penguin Random House India Pvt. Ltd. 2017

Acc. No. 002385

Call No. 658.820954 BHA

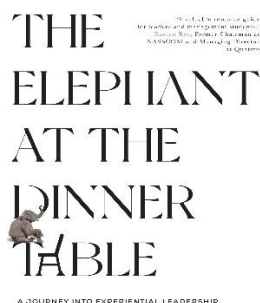
Summary: From Apple to Tata Tea, many leading brands have their roots in curiosity. The desire to know more often leads to new ideas and perspectives; for a marketer, inquisitiveness shapes the way one looks at products and their branding. In his new book, Harish Bhat presents some of his most popular columns, which first appeared in The Hindu BusinessLine, exploring more than fifty products, places, people, books and publicity campaigns that excite him as a marketer.

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AMIT NAGPAL



Sr. No. 29

Title: The elephant at the dinner table: a journey into experiential leadership by Nagpal, Amit

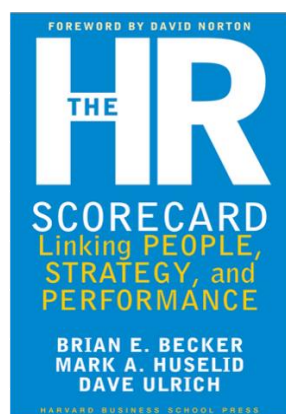
New Delhi Rupa Publications India Pvt. Ltd. 2021

Acc. No. 002386

Call No. 658.4092 NAG

Summary: This creation is like an 'MBA (Leadership) in a box', with a lucid narration of stories, insightful nuggets of learning and unique introspective components. Fear of not being good enough, Unfulfilled potential, Anxiety around future, Finding a purpose-driven career, Inability to harmonise between work and life, Lack of meaningful work.

[Click for more details](#)



Sr. No. 30

Title: The HR scorecard: linking people, strategy, and performance by Becker, Brian

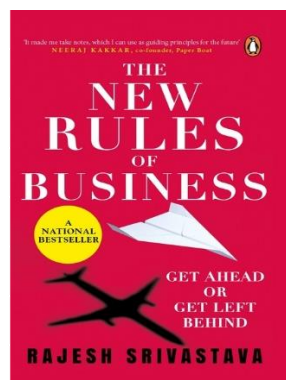
Boston Harvard Business Review Press 2001

Acc. No. 002387

Call No. 658.3 BEC

Summary: Three experts in Human Resources introduce a measurement system that convincingly showcases how HR impacts business performance. Drawing from the authors' ongoing study of nearly 3,000 firms, this book describes a seven-step process for embedding HR systems within the firm's overall strategy--what the authors describe as an HR Scorecard--and measuring its activities in terms that line managers and CEOs will find compelling. Analyzing how each element of the HR system can be designed to enhance firm performance and maximize the overall quality of human capital, this important book heralds the emergence of HR as a strategic powerhouse in today's organizations.

[Click for more details](#)



Sr. No. 31

Title: The new rules of business: get ahead or get left behind by Srivastava, Rajesh

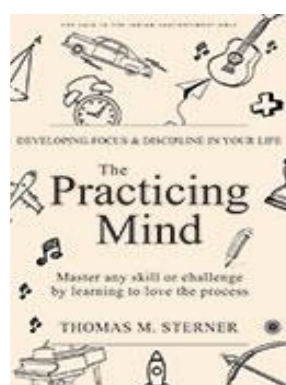
Haryana Penguin Random House India Pvt. Ltd. 2019

Acc. No. 002388

Call No. 658 SRI

Summary: Do you spend money in advertising to create awareness about your product? You don't need to do that any longer. The new rule is: invest in making your product so good that it does its own marketing. New Age companies, Amazon and Flipkart, Uber and Ola, and Netflix, among others, are dismantling the old rules of business and installing new rules in their place. This book unfolds the mysteries of these new ways of doing business which most companies try to keep under wraps. Compellingly written with several anecdotes, this is a gripping book full of incredible insights.

[Click for more details](#)



Sr. No. 32

Title: The practicing mind: master any skill or challenge by learning to love the process by Sterner, Thomas M.

Mumbai Jaico Publishing House 2021

Acc. No. 002389

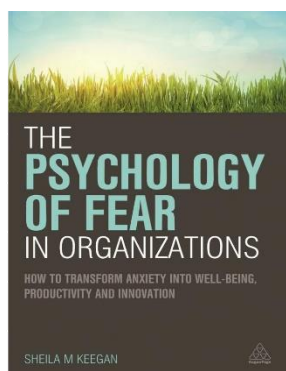
Call No. 153.1534 STE

Summary: In The Practicing Mind, Thomas Sterner demonstrates how to acquire skills for any aspect of life, be it business, parenting or sports. It has always been about trial and error, and practice. If we had given up in the face of failure, repetition and difficulty, we would never have learned to walk or tie our shoes. So why, as adults, do we give up on a goal when we don't succeed at first?

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Sr. No. 33

Title: The psychology of fear in organizations: how to transform anxiety into well-being, productivity and innovation by Keegan, Sheila

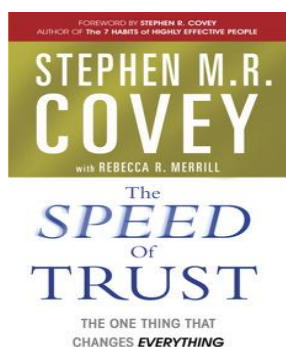
London Kogan Page 2015

Acc. No. 002390

Call No. 658.314 KEE

Summary: The Psychology of Fear in Organizations shows how fear manifests itself in large organizations, how it impacts on the workforce and how by reducing our willingness to take risks and to innovate, it can inhibit economic growth and innovation, at both an individual and corporate level. The Psychology of Fear in Organizations examines the psychological barriers to innovation and presents initiatives to loosen the paralysis caused by the economic downturn.

[Click for more details](#)



Sr. No. 34

Title: The speed of trust: the one thing that changes everything by Covey, Stephen M.R.

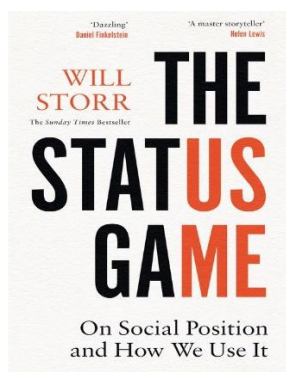
London Simon & Schuster 2006

Acc. No. 002391

Call No. 174.4 COV

Summary: From Stephen R. Covey's eldest son come a revolutionary book, now in handy B-format, that will guide business leaders, public figures and their organizations towards unprecedented productivity and satisfaction. Trust, says Stephen M. R. Covey, is the very basis of the 21st century's global economy, but its power is generally overlooked and misunderstood. Covey shows you how to inspire immediate trust in everyone you encounter - colleagues,

[Click for more details](#)



Sr. No. 35

Title: The status game: on social position and how we use it by Storr, Will

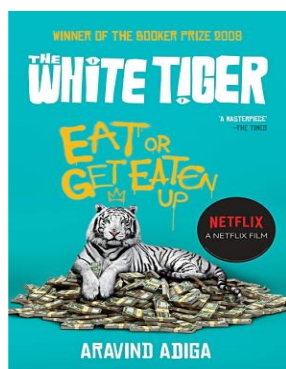
London William Collins 2021

Acc. No. 002392

Call No. 305 STO

Summary: In The Status Game, bestselling author Will Storr radically turns this thinking on its head by arguing that it is our irrepressible craving for status that ultimately defines who we are. From the era of the hunter-gatherer to today, when we exist as workers in the globalised economy and citizens of online worlds, the need for status has always been wired into us. A wealth of research shows that how much of it we possess dramatically affects not only our happiness and wellbeing but also our physical health

[Click for more details](#)



Sr. No. 36

Title: The white tiger by Adiga, Aravind

Noida HarperCollins 2021

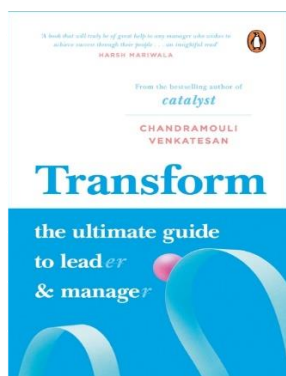
Acc. No. 002393

Call No. 823.92 ADI

Summary: The White Tiger is a tale of two Indians. Balram's journey from the darkness of village life to the light of entrepreneurial success is utterly amoral, brilliantly irreverent, deeply endearing, and altogether unforgettable. Balram Halwai, the 'white tiger': born in a village in the heart of India, the son of a rickshaw puller, Balram is taken out of school and put to work in a teashop. As he crushes coal and wipes tables, he nurses a dream of escape. His big chance comes when a rich landlord hires him as a chauffeur for his son, daughter-in-law, and their two Pomeranian dogs.



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Sr. No. 37

Title: Transform: the ultimate guide to lead and manage by Venkatesan, Chandramouli

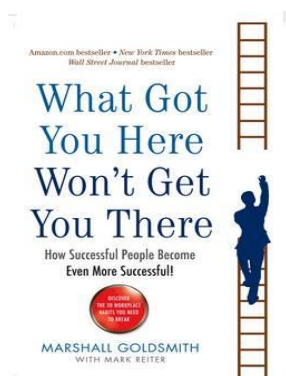
Haryana Penguin Random House India Pvt. Ltd. 2021

Acc. No. 002394

Call No. 658.4092 VEN

Summary: Transform focuses on people management, which the author demonstrates is a very important pillar of success. That is because leadership and managing are the means, while the end impact is what they do to people. The book is divided into four sections. The first introduces you to the core concepts of leading and managing and present a series of exercises to open your mind and make you more self-aware as a leader and manager. The second section focuses on helping you become great at managing, with a direct focus on your teams.

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Sr. No. 38

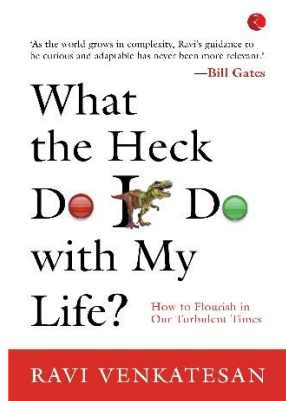
Title: What got you here won't get you there: how successful people become even more successful! by Goldsmith, Marshall

London Profile Books 2013

Acc. No. 002395

Call No. 650.1 GOL

Summary: As this book explains, people often do well in spite of certain habits rather than because of them - and need a "to stop" list rather than one listing what "to do." Marshall Goldsmith's expertise is in helping global leaders overcome their annoying unconscious habits and become more successful. His one-on-one coaching comes with a six-figure price tag - but in this book, you get his great advice for much less. Recently named as one of the world's five most-respected executive coaches by Forbes, he has worked with over 100 major CEOs and their management teams at the world's top businesses.



Sr. No. 39

Title: What the heck do i do with my life? how to flourish in our turbulent times by Venkatesan, Ravi

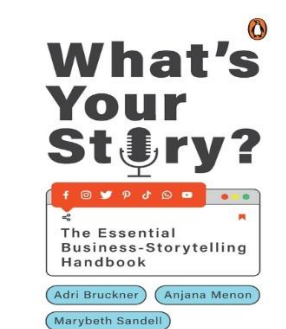
New Delhi Rupa Publications India 2022

Acc. No. 002396

Call No. VEN

Summary: In What the Heck Do I Do With My Life? Ravi Venkatesan makes the case that successful adaptation in the new century requires a 'paradigm shift', a different mindset, new skills and new strategies. Ravi also reflects on how we will need to live life more intentionally, making deliberate choices about who we are, what we do and how we live rather than simply being carried along like a piece of driftwood.

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Sr. No. 40

Title: What's your story?: the essential business storytelling handbook by Bruckner, Adri

Haryana Penguin Random House India Pvt. Ltd. 2021

Acc. No. 002397

Call No. 658.45 BRU

Summary: In a world where people send 500 million tweets a day and upload hundreds of hours of video every minute, how do you get your message across? The secret is to become a good storyteller. With easy-to-follow, effective tools and tips, this book will help you cut through the clutter and plan your communication goals, channels and delivery. Everyone loves a good story, but only a few can tell it well.

[Click for more details](#)



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Sr. No. 41

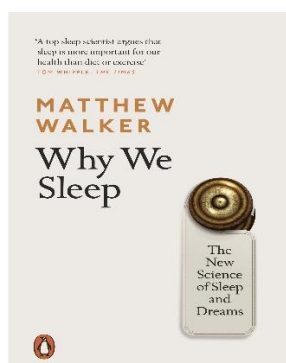
Title: *Where good ideas come from: the seven patterns of innovation* by Johnson, Steven
Haryana Penguin Random House India Pvt. Ltd. 2010

Acc. No. 002398

Call No. 153.35 JOH

Summary: A slow hunch can be much more valuable than a Eureka moment. The connected 'hive mind' is smarter than the lone thinker. Where you think matters just as much as what you're thinking. The best ideas come from building on the ideas and inventions of others From the Renaissance to satellites, medical breakthroughs to social media, Charles Darwin to Marconi, Steven Johnson shows how, by recognising where and how patterns of creativity occur, we can all discover the secrets of inspiration.

[Click for more details](#)



Sr. No. 42

Title: *Why we sleep: the new science of sleep and dreams* by Walker, Matthew

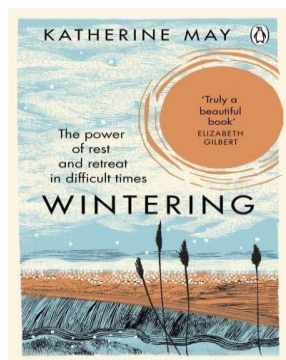
Haryana Penguin Random House India Pvt. Ltd. 2017

Acc. No. 002399

Call No. 612.821 WAL

Summary: Sleep is one of the most important aspects of our life, health and longevity and yet it is increasingly neglected in twenty-first-century society, with devastating consequences: every major disease in the developed world - Alzheimer's, cancer, obesity, diabetes - has very strong links to deficient sleep. In this book, the first of its kind written by a scientific expert, Professor Matthew Walker explores twenty years of cutting-edge research to solve the mystery of why sleep matters. Looking at creatures from across the animal kingdom as well as major human studies,

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Sr. No. 43

Title: *Wintering: the power of rest and retreat in difficult times* by May, Katherine

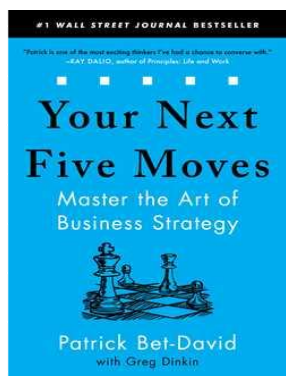
London Rider Books 2020

Acc. No. 002400

Call No. 818.603 MAY

Summary: Sometimes you slip through the cracks: unforeseen circumstances like an abrupt illness, the death of a loved one, a break up, or a job loss can derail a life. These periods of dislocation can be lonely and unexpected. For May, her husband fell ill, her son stopped attending school, and her own medical issues led her to leave a demanding job. *Wintering* explores how she not only endured this painful time, but embraced the singular opportunities it offered.

[Click for more details](#)



Sr. No. 44

Title: *Your next five moves: master the art of business strategy* by Bet-David, Patrick

New York Simon & Schuster 2020

Acc. No. 002401

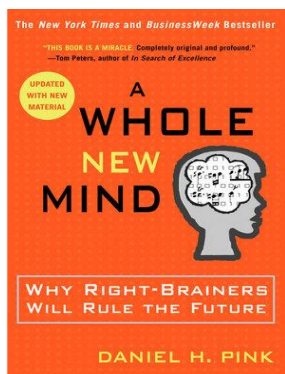
Call No. 658.4012 BET

Summary: Both successful entrepreneurs and chess grandmasters have the vision to look at the pieces in front of them and anticipate their next five moves. In this book, Patrick Bet-David "helps entrepreneurs understand exactly what they need to do next" (Brian Tracy, author of Eat That Frog!) by translating this skill into a valuable methodology. Whether you feel like you've hit a wall, lost your fire, or are looking for innovative strategies to take your business to the next level, *Your Next Five Moves* has the answers.

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Sr. No. 45

Title: A whole new mind: why right-brainers will rule the future by Pink, Daniel H.

New York Riverhead Books 2006

Acc. No. 002402

Call No. 158 PIN

Summary: The future belongs to a different kind of person with a different kind of mind: artists, inventors, storytellers-creative and holistic “right-brain” thinkers whose abilities mark the fault line between who gets ahead and who doesn’t. Drawing on research from around the world, Pink (author of To Sell Is Human: The Surprising Truth About Motivating Others) outlines the six fundamentally human abilities that are absolute essentials for professional success and personal fulfillment—and reveals how to master them.

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Sr. No. 46

Title: Advances in questionnaire design, development, evaluation and testing by Beatty, Paul C.

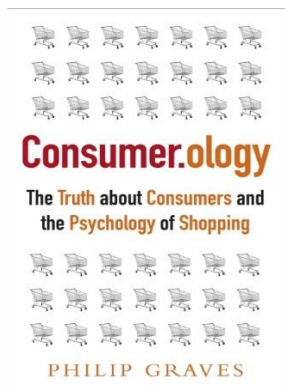
Hoboken John Wiley & Sons, Inc. 2020

Acc. No. 002403

Call No. 300.723 BEA

Summary: Building on the success of the first Questionnaire Development, Evaluation, and Testing (QDET) conference in 2002, this book brings together leading papers from the Second International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2) held in 2016. The volume assesses the current state of the art and science of QDET; examines the importance of methodological attention to the questionnaire in the present world of information collection;

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Sr. No. 47

Title: Consumer.ology: the market research myth, the truth about consumers and the psychology of shopping by Graves, Philip

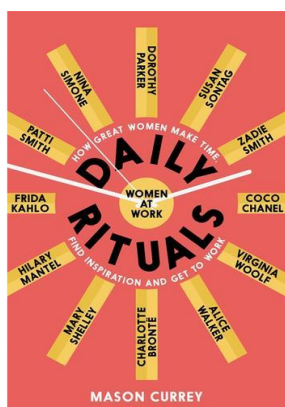
London Nicholas Brealey Publishing 2013

Acc. No. 002404

Call No. 658.834 GRA

Summary: The Truth About Consumers and the Psychology of Shopping contains a new preface and epilogue, in which Philip Graves reveals the myriad tricks and psychological games high street shops play on consumers; the ways in which we are manipulated into buying things we don’t want; the ways in which we deceive ourselves; and the cutting edge behavioural science being used to change our habits to even more significant degrees.

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Sr. No. 48

Title: Daily rituals women at work: how great women make time, find inspiration, and get to work by Currey, Mason

London Picador 2019

Acc. No. 002405

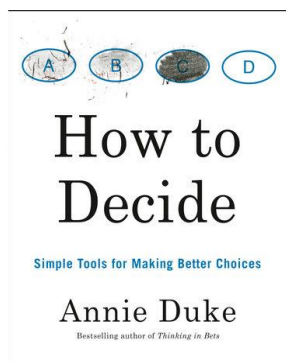
Call No. 704.04201 CUR

Summary: From Vanessa Bell and Charlotte Brontë to Nina Simone and Jane Campion, here are over one hundred and forty female writers, painters, musicians, sculptors, poets, choreographers, and filmmakers on how they create and work. Barbara Hepworth sculpted outdoors and Janet Frame wore earmuffs as she worked to block out noise. Kate Chopin wrote with her six children ‘swarming around her’ whereas the artist Rosa Bonheur filled her bedroom with the sixty birds that inspired her work.

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Sr. No. 49

Title: How to decide: simple tools for making better choices by Duke, Annie

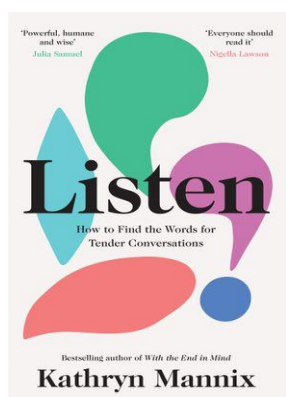
London Penguin Random House 2020

Acc. No. 002406

Call No. 153.83 DUK

Summary: Through interactive exercises and engaging thought experiments, this book helps you analyze key decisions you've made in the past and troubleshoot those you're making in the future. Whether you're picking investments, evaluating a job offer, or trying to figure out your romantic life, How to Decide is the key to happier outcomes and fewer regrets.

[Click for more details](#)



Sr. No. 50

Title: Listen: how to find the words for tender conversations by Mannix, Kathryn

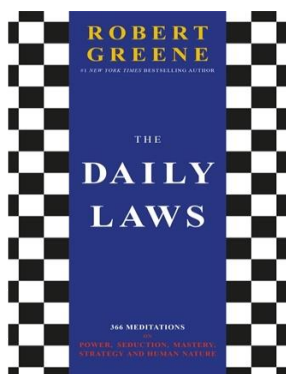
London HarperCollins Publishers 2021

Acc. No. 002407

Call No. 153.68 MAN

Summary: This is a book about the conversations that matter and how to have them better – more honestly, more confidently and without regret. A child coming out to their parent. A family losing someone to terminal illness. A friend noticing the first signs of someone's dementia. A careers advisor and a teenager with radically different perspectives. There are moments when we must talk, listen and be there for one another. Why do we so often come away from those times feeling like we could have done more, or should have been braver in the face of discomfort? Why do we skirt the conversations that might matter most?

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Sr. No. 51

Title: The daily laws: 366 meditations on power, seduction, mastery, strategy and human nature by Greene, Robert

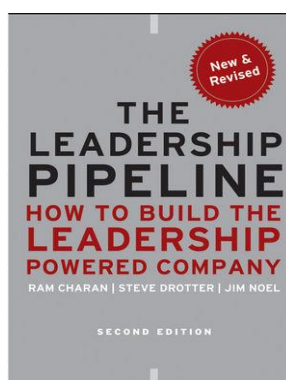
London Profile Books 2021

Acc. No. 002408

Call No. 158.1 GRE

Summary: The Daily Laws distills that wisdom into daily entries. Each entry delivers refined and concise wisdom from one of his books, in an easy to digest lesson that will only take a few minutes to read, as well as a Commandment -- a prescription or prompt for the reader to follow. Not only is The Daily Laws the perfect entry point for those new to Greene's penetrating insight, but it will also help the many Greene fans throughout the world understanding and internalizing the many lessons that fill his books.

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Sr. No. 52

Title: The leadership pipeline: how to build the leadership-powered company by Charan, Ram

New Jersey Jossey-Bass 2011

Acc. No. 002409

Call No. 658.4092 CHA

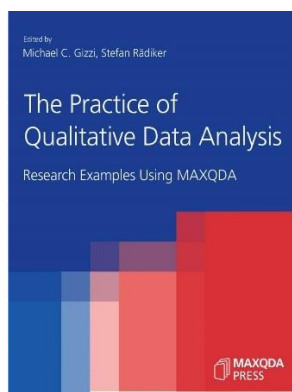
Summary: The Leadership Pipeline – the critical resource for how companies can grow leaders from the inside. In business, leadership at every level is a requisite for company survival. Yet the leadership pipeline – the internal strategy to grow leaders – in many companies is dry or nonexistent. Drawing on their experiences at many Fortune 500 companies, the authors show how organizations can develop leadership at every level by identifying future leaders, assessing their corporate confidence, planning their development, and measuring their results.

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New Arrival of Books – May 2022



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Sr. No. 53

Title: The practice of qualitative data analysis: research examples using MAXQDA by Gizzi, Michael C.

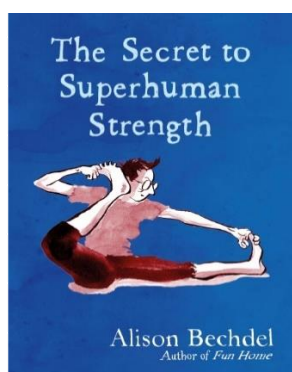
Berlin Maxqda Press 2021

Acc. No. 002410

Call No. 005.7 GIZ

Summary: This book provides ten case studies with concise real-world examples illustrating how MAXQDA is used in practice. In each research example, the authors present their way of using MAXQDA, addressing a variety of practical questions, such as how the coding system was developed, how coded documents were analyzed, what tools were used, and how those tools informed the results.

[Click for more details](#)



Sr. No. 54

Title: The secret to superhuman strength by Bechdel, Alison

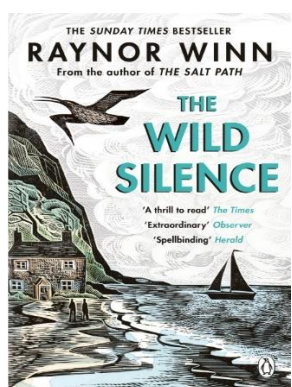
London Penguin Random House UK 2021

Acc. No. 002411

Call No. 613.7 BEC

Summary: 'The Secret to Superhuman Strength practically glows with a beguiling mixture of intellect, warmth and humour' Daily Telegraph. In this, her third graphic memoir, Alison Bechdel has written a deeply layered, personal story about selfhood, self-sabotage, mortality, addiction, bliss, wonder, and the concerns of a generation. This is an extraordinary, laugh-out-loud chronicle of the conundrums we all grapple with as we seek our true place in the world. Truly, a must-gift book this Christmas.

[Click for more details](#)



Sr. No. 55

Title: The wild silence by Winn, Raynor

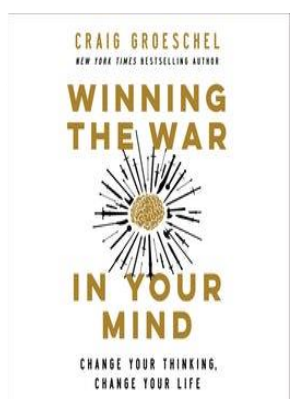
London Penguin Random House UK 2020

Acc. No. 002412

Call No. 796.510922 WIN

Summary: In 2016, days before they were unjustly evicted from their home, Raynor Winn was told her husband Moth was dying. Instead of giving up they embarked on a life-changing journey: walking the 630-mile South West Coast Path, living by their wits, determination and love of nature. But all journeys must end and when the couple return to civilisation they find that four walls feel like a prison, cutting them off from the sea and sky that sustained them - that had saved Moth's life. So when the chance to rewild an old Cornish farm comes their way, they grasp it,

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Sr. No. 56

Title: Winning the war in your mind: change your thinking, change your life by Groeschel, Craig

Michigan Zondervan Books 2021

Acc. No. 002413

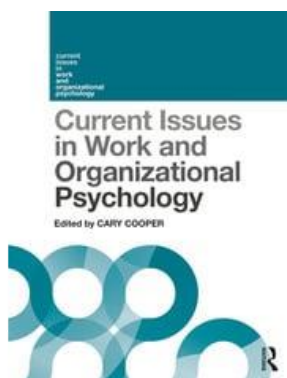
Call No. 248.4 GRO

Summary: Winning the War in Your Mind will help you: Learn how your brain works and see how to rewire it, Identify the lies your enemy wants you to believe, Recognize and short-circuit your mental triggers for destructive thinking, See how prayer and praise will transform your mind, Develop practices that allow God's thoughts to become your thoughts, God has something better for your life than your old ways of thinking. It's time to change your mind so God can change your life.

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Sr. No. 57

Title: Current issues in work and organizational psychology by Cooper, Cary

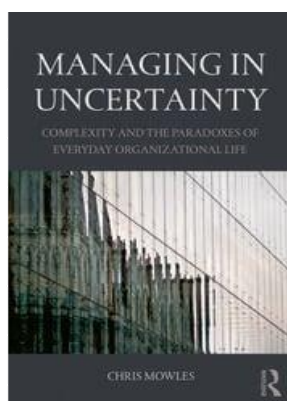
New York Routledge 2019

Acc. No. 002414

Call No. 158.7 COO

Summary: This book offers a comprehensive new collection which gathers together some of the most influential chapters from the series into one volume, providing an essential overview of the hottest topics in work and organizational psychology. Including 24 chapters by many of the leading researchers in the field, the book is split into two parts; the individual in the workplace, and how individuals are organized at work. Topics such as burnout, recruitment, well-being and organizational change are covered,

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Sr. No. 58

Title: Managing in uncertainty: complexity and the paradoxes of everyday organizational life by Mowles, Chris

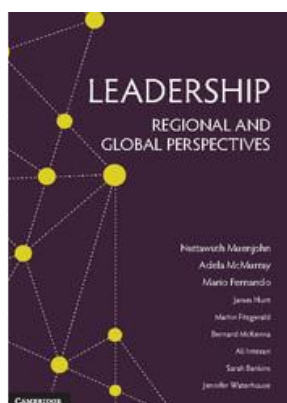
New York Routledge 2015

Acc. No. 002415

Call No. 658 MOW

Summary: The reality of everyday organizational life is that it is filled with uncertainty, contradictions and paradoxes. Yet leaders and managers are expected to act as though they can predict the future and bring about the impossible: that they can transform themselves and their colleagues, design different cultures, choose the values for their organization, be innovative, control conflict and have inspiring visions. Whilst managers will have had lots of experiences of being in charge, they probably realise that they are not always in control.

[Click for more details](#)



Sr. No. 59

Title: Leadership: regional and global perspectives by Muenjohn, Nuttawuth

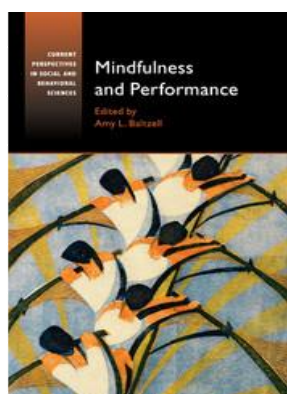
Cambridge Cambridge University Press 2018

Acc. No. 002416

Call No. 658.4092 MUE

Summary: Whether leading a small team or a multinational corporation, within the public or private sector, a thorough understanding of the theory and best practice of leadership is essential. Leadership: Regional and Global Perspectives provides a fresh approach to leading in contemporary business environments. The theory component is complemented by a focus on strategic application. Each chapter features case studies highlighting the practical application of key concepts by organisational leaders in the Australasian region. Case studies at the end of each chapter provide a more nuanced analysis of the theory,

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Sr. No. 60

Title: Mindfulness and performance by Baltzell, Amy L.

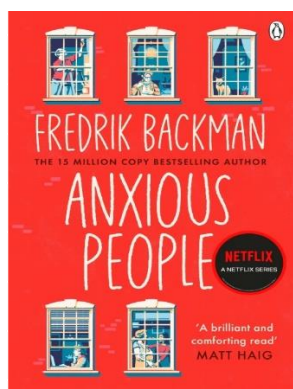
New York Cambridge University Press 2016

Acc. No. 002417

Call No. 158.1 BAL

Summary: Incorporating the theoretical conceptualizations of Jon Kabat-Zinn and Ellen Langer, this volume illustrates how performers from a variety of disciplines - including sport, dance and music - can use mindfulness to achieve peak performance and improve personal well-being. Leading scholars in the field present cutting-edge research and outline their unique approach to mindfulness that is supported by both theory and practice. They provide an overview of current mindfulness-based manuals and programs used around the globe in countries such as the United States, China and Australia, exploring their effectiveness across cultures.

[Click for more details](#)



Sr. No. 61

Title: Anxious people by Backman, Fredrik

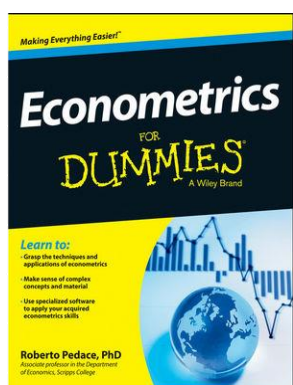
London Penguin Random House UK 2019

Acc. No. 002418

Call No. 839.738 BAC

Summary: New Year's Eve and House Tricks estate agents are hosting an open viewing in an up-market apartment when an incompetent bank robber rushes in and politely takes everyone hostage. For Anna-Lena and Roger, busy buying-up apartments to fill the hole in their marriage, it's something else to talk about. For Julia and Ro, panicky parents-to-be, it's yet another worry. Lonely bank manager Zara only came here for the view. While 87-year-old grandmother Estelle seems rather pleased by the company.

[Click for more details](#)



Sr. No. 62

Title: Econometrics for dummies by Pedace, Roberto

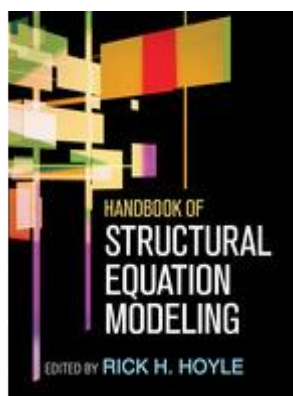
Hoboken John Wiley & Sons, Inc. 2013

Acc. No. 002419

Call No. 330.015195 PED

Summary: Econometrics can prove challenging for many students unfamiliar with the terms and concepts discussed in a typical econometrics course. Econometrics For Dummies eliminates that confusion with easy-to-understand explanations of important topics in the study of economics. Econometrics For Dummies breaks down this complex subject and provides you with an easy-to-follow course supplement to further refine your understanding of how econometrics works and how it can be applied in real-world situations.

[Click for more details](#)



Sr. No. 63

Title: Handbook of structural equation modelling by Hoyle, Rick H.

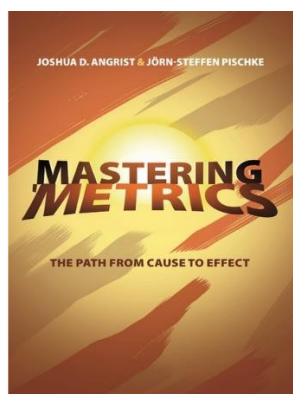
New York Guilford Press 2015

Acc. No. 002420

Call No. 519.5 HOY

Summary: The first comprehensive structural equation modeling (SEM) handbook, this accessible volume offers broad and deep coverage of both the mechanics of SEM and specific SEM strategies and applications. The editor, contributors, and editorial advisory board are leading methodologists who have organized the book to move from simpler material to more statistically complex modeling approaches. Sections cover the foundations of SEM; statistical underpinnings, from assumptions to model modifications; steps in implementation, from data preparation through writing the SEM report;

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Sr. No. 64

Title: Mastering metrics: the path from cause to effect by Angrist, Joshua D.

New Jersey Princeton University Press 2015

Acc. No. 002421

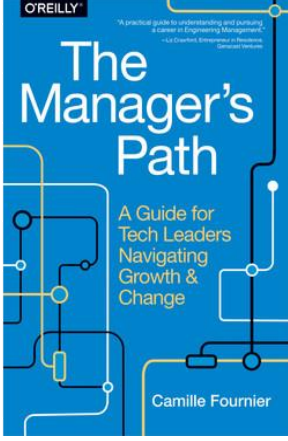
Call No. 330.015195 ANG

Summary: Applied econometrics, known to aficionados as 'metrics, is the original data science. 'Metrics encompasses the statistical methods economists use to untangle cause and effect in human affairs. Through accessible discussion and with a dose of kung fu-themed humor, Mastering 'Metrics presents the essential tools of econometric research and demonstrates why econometrics is exciting and useful. The five most valuable econometric methods, or what the authors call the Furious Five — random assignment, regression, instrumental variables,

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Sr. No. 65

Title: The manager's path: a guide for tech leaders navigating growth and change
by Fournier, Camille

Sebastopol O'Reilly Media 2022

Acc. No. 002422

Call No. 658.3044 FOU

Summary: Managing people is difficult wherever you work. But in the tech industry, where management is also a technical discipline, the learning curve can be brutal—especially when there are few tools, texts, and frameworks to help you. In this practical guide, author Camille Fournier (tech lead turned CTO) takes you through each stage in the journey from engineer to technical manager. From mentoring interns to working with senior staff, you'll get actionable advice for approaching various obstacles in your path. This book is ideal whether you're a new manager, a mentor, or a more experienced leader looking for fresh advice.

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